

## SOCIAL VALUE

### **We actively recruit locally:**

We are a small local company to Hinckley and know the area well – HNWC, libraries, community centres, supermarkets, Britannia Centre are places we advertise.

Our day service base is in the town centre. We have window display advertising and previously bus stop advertising. We encourage the public to walk in and enquire. We set aside a time to discuss employment opportunities before anyone applies so that they understand thoroughly what the role entail's

Social Media – we have a manager with a background in marketing and advertising who is managing our media platforms to showcase our company as another means of attracting a career in enabling people to live successful lives.

We are a local company and play a supportive role with Hinckley BID scheme. We are dedicated to using local suppliers to promote local business and as a means to reducing CO2 emissions by using local resources and suppliers.

We are currently running an incentive scheme – whereby staff recommend our company to the local community receiving a £200 bonus.

### **We are dedicated to community enrichment:**

Recently we contributed to the Community Police fund to ensure local school children receive vital training, awareness and safeguarding when using the internet.

Support MacMillan with fund raising coffee mornings

Actively engage in fun runs, pancake day races in the main Castle St in Hinckley,

Support Isla stones project to raise awareness of DGIP

The most recent donation is to The Royal Society of Medicine to enable a webinar on Severe Mental Health Problems with intellectual disability, which our organisation is engaging with.

We donate to local fund raising schemes and charities – the latest being an employees who is fund raising for Vista, by jumping out of a plane.

We have a garden project that provides reduced cost gardening services for disabled older people and those in need.

We support people living in our local hostels providing needed clothing and essential equipment.

We support Hinckley Helpers by donating items for homeless people who have been found accommodation who need furniture and essentials to be able to live in their home.

We involve ourselves in all local community activities including the next carnival.

We have started a 5 aside football team to play in the local league. We are currently negotiating to advertise recruitment at the local football ground

Planning to have all our resources in one building and support building less where possible.

Free cycle scheme for employees

To reduce car usage and CO2 emissions

Health and fitness is provided, walking to work encouraged .

We provide mechanical equipment to get to parks and activities – special trikes, 3 wheel cycles and tandem's.

Leasing all electric vehicles

**We are implementing greener initiatives:**

Going paperless in November.

Recycling

Managers optionally working remotely from home.

Switching to a greener supplier with a smart energy meter and water meter.

We have a Green Team' made up of staff and service users.

Our current community project is clearing the canal banks, with Hinckley Litter Pickers